



### ***Programme***

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**Venue: Hotel ME Terramar, Passeig Maritim 80, Sitges/Barcelona, 08870 – Spain**

## **Wednesday, 11 September 2024 – Conference Day 0**

Hospitality desk operating hours: 12:30h – 21:00h


17:00h – 18:30h: ***Chemical Masterclass “Chemicals and chemicals distribution in Europe – Quo vadis?” with Accenture***

### ***Mastering the challenge or falling into gloom & doom?***

Growing demand for sustainability-related products will create a €186 billion opportunity for chemical companies. Changing consumer preferences, decarbonization efforts in other heavy industries and regulatory targets such as the EU Green Deal are all helping drive this growth.

Prompted by EU targets, the European chemical industry is pursuing ambitious goals for reduced carbon and net-zero emissions—but there are significant hurdles that need to be overcome. To reach those goals, the industry will need nine times more energy than it uses today, requiring the equivalent of 508 new nuclear power plants. It will also need to invest more than €1 trillion to transform its own operations.

Chemical companies will be in competition with each other and with other heavy industries that are vying for the same net-zero resources, including green energy, hydrogen, carbon-capture capabilities and funding.



Accenture's research identifies factors pointing to a brighter future. These include a coming era of hypergrowth driven by sustainability-related products, and the potential to take an integrated, collaborative approach across heavy industries to efficiently build net-zero infrastructure.

This masterclass will explore ways for chemical companies to move forward in this changing environment.

**Speaker: Bernd Elser**, Senior Managing Director, Global Lead for Chemicals and Global Lead for Natural Resources, Accenture Frankfurt

19:30h: **First-time Joiners' Reception:** pool terrace of Hotel ME Terramar

20:00h: **Opening cocktail reception:** drinks & tapas at the pool terrace of the hotel



## Thursday, 12 September 2024 – Conference Day 1

Full Congress day, followed by cocktail reception & gala-dinner at the exquisite Font de la Canya, a typical Catalan finca – formerly owned by the Danone family – in the idyllic vicinity of Sitges. Stunning views over the picturesque Catalan landscape guaranteed.

Hospitality desk operating hours: 7:30 – 17:00

8:00h: **Networking Breakfast** in Conference Area

9:00h-9:20h: **Welcome & opening remarks by Moderator and Fecc**

I. 9:20h-10:30h: **Keynote Speeches**

9:20h-9:55h: **Quo vadis, Europe? The regulator's view,**  
Interview with **Sharon McGuinness**, Executive Director **European Chemicals Agency (ECHA)**

9:55h-10:30h: **Resilience and Transformation: Shaping the Future of Europe's Industry,** Presentation by **Stefan Koch**, Head Chemical and Advanced Materials Industry, **World Economic Forum**

10:30h-11:00h: **Coffee Break**



II. 11:00h-12:30h: Quo vadis, European chemical industry?

11:00h-11:25h: Setting the scene presentation: **Georg Winkler**, Senior Partner, **McKinsey & Company**

11:25h-12:30h: **Industry Leaders' Panel** discussion featuring:

- **Ib Jensen**, President & CEO, **Perstorp Group**
- **Richard Jenkins**, Senior Vice President & Executive Committee Member, **Arkema**
- **Dahai Yu**, Chairman of the Supervisory Board, **Roehm GmbH**

12:30h – 14:00h: **Networking Lunch (Open Air, in garden next to Conference Area)**

III. 14:00h-14:50h: Next-level manufacturing: how to stay in the global race?

Statement presentations & fireside chat, featuring:

- **Babette Pettersen**, Vice-President, **LanzaTech**
- **Alexander Traut**, Vice-President, Global Strategic Marketing Intermediates, **BASF SE**

14:50h-15:15h: **Refreshment Break**



## Thursday, 12 September 2024 – Conference Day 1

### IV. 15:15h-16:45h: Next-level distribution – Implications for the sector

15:15h-15:40h: Setting the scene presentation by **Madjar Navah**, Managing Director and Partner, **Boston Consulting Group**, followed by a

15:40h-16:45h: Panel discussion, featuring:

- **Anna Bertona**, CEO, **Azelis**
- **Michael B. Friede**, CEO Brenntag Specialties & Member of the Board of Management of **Brenntag SE**
- **Patrick Elie**, Chairman of the Board, **Equilex**
- **Dany Njeim**, CEO, **RN Chemicals**

16:45h: **Short Wrap-Up of Day I Programme, by Moderator**

### Networking activities:

**19:00h:** Buses for networking activities depart from hotel entrance

**19:30h:** Cocktail reception at Font de la Canya

**20:30h:** Gala-dinner at Font de la Canya

**23:00h:** Buses depart from Font de la Canya back to conference hotel



## Friday, 13 September 2024 – Conference Day 2

Second Congress Day (9:00h – 13:00h), taking place at the conference area, followed by an open-air networking lunch at the Hotel ME Terramar's roof top bar with spectacular views on the coastline of Sitges

Hospitality desk operating hours: 7:30h – 10:00h

8:00h **Networking Breakfast** in Conference Area

09:00h-09:15h **Introduction of Day 2 Programme by Moderator and FECC**

V. 9:15h-13:00: [Chemical Innovation Forum](#)

1. 9:15h-9:45h: **Setting the scene:**

**Consumer Trends 2025+**

Presentation by **Thorsten Zierlein**, Strategy Partner **Deloitte** Munich

2. 9:45h-10:45h: **Innovation in Practice**

9:45h-10:10h: **New chemicals in sight? Innovation made in Europe**  
presentation by **Wolfram Stichert**, CEO, hte GmbH

10:10h-10:35h: **From seed to solution - growing ideas into innovation**  
presentation by **Thomas Philipon**, CEO, **TotalEnergies Corbion**

10:35h-10:45h: Joint Q&A session with the two speakers

10:45h-11:15h: **Refreshment Break**



## Friday, 13 September 2024, Conference Day 2

### 3. 11:15h-12:45h: The brand owners' perspectives

11:15h-11:40: **Reckitt – Andre Chieffi**, Senior R&D Manager: **Strategies to deliver more sustainable superior consumer products**

11:40h-12:05h: **IKEA – Mukesh Sharma and Marius Lehadus**, Material and Innovation Developer: **Material and innovation development at IKEA**

12:05h-12:30h: **Hyundai – Timo Unger**, Manager Environmental Affairs: **The concept of holistic product sustainability and its trade-offs (example: PFAS)**

12:30h-12:45h: Concluding panel discussion with the 3 speakers

12:45h-13:00h: **Concluding Remarks, by Moderator and FECC**

**End of programme**

13:00h-14:30h: **Group lunch at Hotel Terramar's roof top bar, open air and with spectacular views on the Sitges coastline**

14:30h **Congress closure**