

The logo for Fecc, featuring the letters 'Fecc' in a bold, blue, sans-serif font. The letters are contained within a thick blue horizontal bar that extends across the width of the text.

EUROPEAN ASSOCIATION OF
CHEMICAL DISTRIBUTORS

A light blue molecular structure graphic consisting of several circles of varying sizes connected by thin lines, resembling a network or a chemical structure. It is positioned in the background behind the main title text.

Fecc Annual Congress, Lisbon 2012

Sponsorship Packages

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Introduction

The Fecc Annual Congress is the leading event for the European chemical distribution and trading industry. The European Association of Chemical Distributors (Fecc) represents over 1,400 chemical distributors and importers. Now on its 47th edition, the Fecc Annual Congress is recognised as the most important event in the calendar for all of those in the European chemical supply chain.

Attended by over 300 people from Europe as well as delegates from India, China, Brazil, Mexico, Canada and the USA. The Fecc Annual Congress is the first choice for leaders from the chemical distribution industry for networking to generate new business and reinforce existing relationships, as well as learning how to improve performance.

For the latest Congress information visit: www.fecc-congress.com

For information on Fecc visit: www.fecc.org

Marketing and Promotion

We will conduct an extensive direct marketing campaign before the congress – including the direct mailing of brochures, postcards and online campaigns – to target key industry leaders, and service and supply sectors with Congress updates, newsletters, visitor tickets and e-vites. On-site all of the sponsors and exhibitors will have great exposure and ample opportunities to reach out to the delegates through innovative and creative means.

Who should sponsor / exhibit at Fecc 2012?

Sponsors and exhibitors will include distributors, manufacturers and service and supply providers.

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CONGRESS SUPPORT PLATINUM €15,000

Recognition as Fecc Platinum supporter, this package is ideal for companies wishing to have consistent exposure and a strong presence throughout the event.

Your company's exposure

- * Company logo on the congress brochure and all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event
- * Logo and recognition as 'platinum sponsor' on branded tent cards placed on the delegates table in the conference room for the duration of the Congress

During the congress

- * Company logo displayed on holding slide in the conference hall
- * Logo and 100 word company profile in the event documentation
- * Three complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option to insert one piece of marketing material or promotional brochure in the delegate bags
- * Exhibition space – to reinforce your profile at the Congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to support the 2013 congress

Fecc Congress Support Platinum – €15,000 (+ tax when applicable)

GALA DINNER €15,000



The gala dinner is the most attended evening event with approximately 300 guests. In an exclusive venue, the Congress delegates and their partners enjoy an evening of gourmet dining and privileged networking opportunities.

Your company's exposure

- * Company logo on the Congress brochure and all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

During the congress

- * Company logo displayed on holding slide in the conference hall
- * Logo and 100 word company profile in the event documentation
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the Congress and to distribute company promotional materials to delegates

During the Gala Dinner Evening

- * Company Logo prominently displayed on welcome banner and signage on each table
- * Option to make corporate gift to dinner guests
- * Option to liaise with organiser over the seating plans for two tables destined specifically for an invited group of key clients

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider gala dinner sponsorship for the 2013 congress

Gala Dinner sponsorship – €15,000 (+ tax when applicable)

OPENING COCKTAIL RECEPTION €15,000

Hosting the opening cocktail reception is a special opportunity to raise your company's profile when all the delegates come together to enjoy that first drink on arrival at the congress – a great networking opportunity including valuable branding and communication benefits. This option is only offered to one sponsor to guarantee exclusivity.



The opening reception will take place at the Sky bar of the Tivoli hotel

Your Company's exposure

- * Company logo on the Congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

During the congress

- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the congress and to distribute company promotional materials to delegates

During the opening reception

- * Logo prominently displayed on welcome banner and signage

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider opening reception sponsorship of the 2013 congress

Opening Cocktail Reception sponsorship – €15,000 (+ tax when applicable)

CONGRESS DELEGATE BAG €15,000

This package ensures that your organisation's logo is seen by every delegate and used after the event. The conference bag is given to the delegates at registration.

Your company's exposure

- * Company logo on the congress delegate bag
- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

At the congress

- * Sponsor and Fecc logo on the conference bag
- * Logo and 100 word company profile in the conference documentation
- * Option to insert promotional material and corporate merchandise to delegates in bag
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider Congress Delegate Bag sponsorship of 2013 congress

Congress Delegate Bag sponsorship – €15,000
(+ tax when applicable)



LANYARDS €15,000

Every participant including delegates, conference speakers, press, sponsors and exhibitors will be presented with a lanyard for their badge upon registration. These will be worn throughout the conference and networking events of the congress. The sponsor's name and logo will be printed on the lanyards guaranteeing their continuous display at the event and enhancing awareness of your brand to all attendees.



Your company's exposure

- * Company logo on the Congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

During the congress

- * Branded lanyard worn by every delegate for the duration of the congress
- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass to be used by colleague or client for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the Congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider Lanyard sponsorship of the Fecc 2013



Lanyard sponsorship – €15,000 (+ tax when applicable)

HOTEL ROOM DOOR ADVERTISING

€15,000

This package ensures that your organisation's marketing material is seen by every delegate even after hours. Your company logo will be placed on the hotel room door of every delegate in the form of a do-not-disturb sign (produced by the organisers) for the two nights of the congress. Only one sponsor will be offered this option to ensure exclusivity and maximum exposure.

Your company's exposure

- * Company logo displayed in the format of a do-not-disturb door sign on every delegate's hotel room door for two nights of the congress
- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event



At the congress

- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space - to reinforce your profile at the congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option for Hotel Room Door advertising at the 2013 congress

BEDROOM KEY ADVERTISING €15,000



A unique way of advertising, this package ensures that your organisation's logo will be seen repeatedly by every delegate staying at the congress hotel on arrival and every time they enter their room. Only one sponsor will be offered this option to ensure exclusivity and maximum exposure.

Your company's exposure

- * Company logo printed on the bedroom keys of all congress delegates who stay at the congress hotel (produced by the organisers)
- * Company Logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

At the congress

- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option for Bedroom Key advertising at the 2013 congress



Hotel Bedroom Key advertising – €15,000 (+ tax when applicable)

CONGRESS SUPPORT: GOLD €10,000



Recognition as Fecc Gold supporter, this package is ideal for companies wishing to have consistent exposure and a strong presence throughout the event.

Your company's exposure

- * Company logo on the congress brochure and all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event
- * Logo and recognition as 'gold' on branded tent cards placed on the delegates table in the conference room for the duration of the congress

During the congress

- * Company logo displayed on holding slide in the conference hall
- * Logo and 100 word company profile in the event documentation
- * Two complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option to insert one piece of marketing material or promotional brochure in the delegate bags
- * Exhibition space – to reinforce your profile at the Congress and to distribute company promotional materials to delegates
- * Company logo displayed before the inspirational speech with recognition as 'gold' congress supporter

Post Congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to support the 2013 congress



Fecc Congress Support Gold – €10,000 (+ tax when applicable)

DELEGATE NOTE PADS AND PENS €10,000

Every delegate taking part in the congress will be given a notepad and pen set printed with your company logo. These materials may be provided by you or by the organisers. An excellent and practical gift for the delegates and a long lasting way of advertising for your company. To maximise exposure, this option is limited to only one sponsor.



Your company's exposure

- * Notepad and pen with your company logo displayed on every delegate's conference table and also distributed at the welcome desk
- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo, hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

During the Congress

- * Branded notepads and pens widely distributed (see above)
- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass to be used by colleague or client for the duration of the event

Post Congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider sponsorship of the 2013 congress



Notebook and Pen sponsorship – €10,000 (+ tax when applicable)

Notebook and Pen & Exhibition Space – €12,000 (+ tax when applicable)

CONGRESS ROOM WATER €10,000



Attending a congress can be thirsty work and what better way to get noticed than to have your company logo displayed on every bottle of water distributed during the congress sessions to all participants including delegates, conference speakers, press, sponsors and exhibitors. This option is limited to one sponsor to maximise exposure.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

During the congress

- * Branded water bottles on all conference room tables
- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass to be used by colleague or client for the duration of the event

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider Congress Room Water sponsorship of the 2013 congress

Water Bottle sponsorship – €10,000 (+ tax when applicable)

Water Bottle sponsorship & Exhibition Space – €12,000 (+ tax when applicable)



HOTEL CHECK-IN ADVERTISING €10,000

This package ensures that your organisation's marketing material is seen by every delegate when they check-in to the hotel. One piece of company marketing material provided by you will be distributed to all delegates on arrival to the hotel ensuring, exposure even before the congress begins! A limited number of sponsors (two) will be offered this option to ensure exclusivity and maximum exposure.

Your company's exposure

- * Company leaflet or other advertising material (provided by you) given to all Congress delegates staying at the hotel on their arrival
- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

At the congress

- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass to be used by colleagues or clients for the duration of the event

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option for Hotel Check-in advertising at the 2013 congress

Hotel Check-in advertising – €10,000 (+ tax when applicable)

Hotel Check-in & Exhibition Space – €12,000 (+ tax when applicable)

HOTEL ROOM GIFT DELIVERY €10,000

This package is an opportunity to give a gift of your choice to every congress delegate staying in the hotel. An excellent and personal way to catch the attention of the delegates as soon as they arrive.



Your company's exposure

- * A gift of your choice delivered to the hotel room of every delegate staying in the hotel. The gift can be supplied by your company or organised by us (wine, chocolates, a fruit bowl with a message and your logo, or any other option. These items can be sourced by the organisers but will be charged to you at cost price)
- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

At the Congress

- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate passes to be used by colleagues or clients for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the congress and to distribute company promotional materials to delegates

Post Congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option for Hotel Room Gift delivery at the 2013 congress

Hotel Room Gift – €10,000 (+ tax when applicable)

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Hotel Room Gift & Exhibition Space – €12,000 (+ tax when applicable)

PARTNER DAY €10,000

The partner day is an important element of the Fecc Congress. By encouraging the attendance of delegate's partners the social element of the Congress – vital to the success of the event – is given a powerful boost.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

During the congress

- * Company Logo displayed on partner programme meeting point signage
- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass to be used by colleague or client for the duration of the event
- * Option of an exhibition space – to reinforce your profile at the congress and to distribute company promotional materials to delegates

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to consider Partner Programme sponsorship of the 2013 congress

Partner Programme sponsorship – €10,000 (+ tax when applicable)

Partner Programme sponsorship & Exhibition Space – €12,000 (+ tax when applicable)

INTERNET STATIONS

€8,000



Staying in touch with the office and home is important when attending a conference. Don't miss this opportunity to stay in touch with the delegates by sponsoring the two internet stations available outside the conference room during the congress. Your logo will be displayed at the internet stations throughout the congress. This option is limited to one sponsor to maximise exposure.

Your company's exposure:

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event

At the congress:

- * Branded internet stations as above
- * Logo displayed on holding slide in the conference room
- * Logo and 100 word company profile in the conference documentation

Post event:

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to sponsor Internet Stations for the 2013 congress

Internet Station sponsorship – €8,000 (+ tax when applicable)

Internet Station sponsorship & Exhibition Space – €10,000 (+ tax when applicable)

EXHIBITION SPACE €7,900

The Fecc Annual Congress, Vienna 2011 features an exhibition area in front of the main congress rooms and adjacent to the area where networking coffee breaks are held, offering delegates the opportunity to mix with service and product suppliers.

Your company's exposure

- * Listing in the congress brochure
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

At the congress

- * Presence at the congress during the full two days in the coffee break area
- * Logo and 100 word company profile in the event documentation
- * One complimentary conference delegate pass
- * Exhibition space of six square metres with power and venue furniture supplied plus full on site logistical support

Post congress

- * Conference website – see above

Exhibition Space – €7,900 (+ tax when applicable)

LUNCH BREAKS €5,000



The ideal way to target a captive audience all in one place at one time during the congress, with branding placed around the lunch area in front of all the delegates. In addition to the exposure gained by pre-event promotion and on-the-day branding, your details will remain posted on the event website after the event.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues on line after the event



During the congress

- * Company logo displayed on holding slide in the conference room
- * Each luncheon serving station branded with your company logo
- * Logo branded napkins
- * Logo and 100 word company profile in the event documentation

Post congress

- * Conference website – see above
- * First option to consider lunch sponsorship of the 2013 congress

Lunch sponsorship – €5,000 (+ tax when applicable)

COFFEE BREAKS €5,000



The ideal way to target a captive audience all in one place at one time during the congress with branding placed around the coffee break area in front of all the delegates. In addition to the exposure gained by pre-event promotion and on-the-day branding, your details will remain posted on the event website after the event.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

During the Congress

- * Company Logo displayed on holding slide in the conference room
- * Each coffee serving station branded with your company logo
- * Logo and 100 word company profile in the event documentation

Post congress

- * Conference website – see above
- * First option to consider coffee breaks sponsorship of the 2013 Congress

Coffee Breaks sponsorship – €5,000 (+ tax when applicable)



CONGRESS DOCUMENTATION PACK €5,000



This package ensures that your organisation's logo is seen by every delegate. The documentation pack provided at registration contains all the bound conference materials which delegates receive. A maximum of two sponsors will be accepted to ensure exclusivity.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

At the congress

- * Logo displayed on holding slide in the conference room
- * Logo displayed prominently on the front cover of the document pack

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * Continuing branding for as long as valuable conference documentation retained by delegates
- * First option to consider Documentation Pack sponsorship for the 2013 congress

Documentation Pack sponsorship – € 5,000 (+ tax when applicable)

Upgrade with logo during Inspirational Speaker Session – €1,000 (+ tax when applicable)

CONGRESS DELEGATE BAG INSERTS €5,000



This package ensures that your organisation's marketing material is seen by every delegate. The conference bag with your company gift inside is given to all delegates at registration. Only a limited number of items will be accepted, be sure to be in.

Your company's exposure

- * Company logo on the congress brochure and on all marketing and advertising material including newspapers, magazines, e-titles and html email alerts – space permitting
- * Logo hyperlink and 100 word company profile on the dedicated conference website – continues online after the event

At the congress

- * Logo displayed on holding slide in the conference room
- * Option to insert one piece of promotional material / company gift into the delegate congress bag
- * Logo and 100 word company profile in the conference documentation

Post congress

- * Appropriate reference to sponsorship in the conference reports
- * Conference website – see above
- * First option to sponsor Congress Delegate Bag Inserts for the 2013 congress

Congress Delegate Bag Insert sponsorship – €5,000 (+ tax when applicable)

RECENT FECC ANNUAL CONGRESS SPONSORS AND EXHIBITORS

- * Agility Logistics
- * Akzo Nobel
- * Azelis Group
- * Biesterfeld
- * Brenntag Holding
- * BTC Europe
- * C. H. Erbslöh
- * Chemagility
- * CSC JÄKLECHEMIE
- * Donauchem
- * Eigenmann & Veronelli
- * ExxonMobil
- * Georg Fisher
Piping Systems
- * Harke
- * Aug. Hedinger GmbH
- * HBSP
- * Hoyer group
- * IMCD Group
- * Labeline
- * LEL Alliance
- * Norkem Holdings
- * Nordmann Rassmann
- * Omya
- * Olmos Maquinaria
- * Penta Chemiekalien
- * Reachlaw
- * SAFECHEM Europe
- * Solvay
- * TÜV group
- * Univar Europe
- * Warwick International
Group

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